

## Unit 5: Quantitative Techniques for Business

# HAPPY SHOPPER

The following data gives the number of shoppers that bought DVD players from Tesco over the last four weeks:

Day	DVDs Sold	Day	DVDs Sold
Mon	10	Mon	7
Tue	12	Tue	6
Wed	6	Wed	5
Thur	9	Thur	6
Fri	8	Fri	9
Sat	15	Sat	12
Sun	12	Sun	15
Mon	9	Mon	3
Tue	7	Tue	6
Wed	6	Wed	7
Thur	5	Thur	9
Fri	8	Fri	5
Sat	16	Sat	12
Sun	12	Sun	14

How would you classify this data, and what can you deduce from the figures?

